Resolution: G.R. 16 (F) 1 — Approval to changes in GSA Constitution to Make the UT Trademarked GSA Logo Permanent

WHEREAS (1): Prior to the 2016 Summer rebranding project, the GSA logo was not protected by the UT trademark office; and,

WHEREAS (2): The logo was updated and approved by the UT Trademark and Licensing Office during the 2016 Summer; and,

WHEREAS (3): Having a trademark protected logo is in the best interest of the Graduate Student Assembly, as it projects legitimacy to the public; now,

THEREFORE BE IT RESOLVED THAT (1): The GSA approve changing the GSA Constitution to make the UT trademarked GSA logo permanent; and,
THEREFORE BE IT FURTHER RESOLVED THAT (2): GSA should inform relevant offices, organization, and individuals of the updated logo in order for all external references of GSA to use the appropriate logo.